



ReDI for Retail Innovations

JERZY OSIKA, PROMEDIA



What do you know about your customers?







How much personalised is your communication?











Customisation is the key





Your time is my money





Small is beautiful





Easy means sofisticated





Your world is my world





Your friends are my friends









Emotions first!





Sensory retail is real





Local – like you



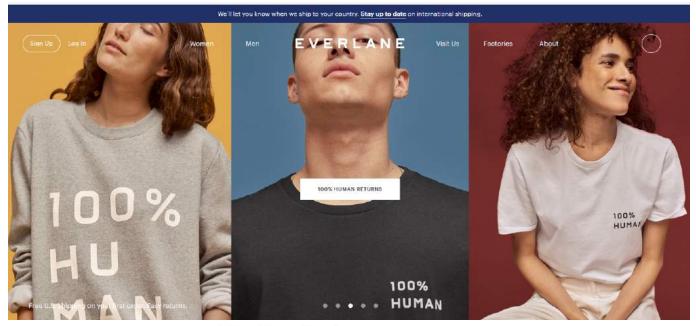


Together marketing





ReD Quality + values + transparency = TRUST PROmedia.



Radical Transparency

Know your factories. Know your costs.

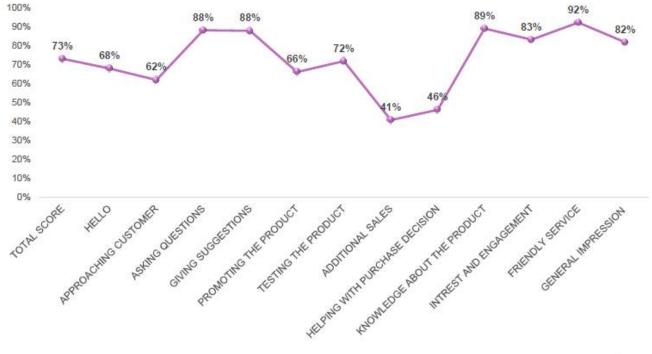
Always ask why.

We love to learn





ReDI Customer experience is as good as your customer service PROmedia.biz.pl



www.daymaker.pl

Experience retail





Pop-up stores!





3D print





To help us or instead of ...?





ReD Omnichannel customer experience





Thank you





Jerzy Osika j.osika@promedia.biz.pl