



**POLSKA RADA
CENTRÓW HANDLOWYCH**
POLISH COUNCIL
OF SHOPPING CENTRES

January 2015

Footfall Report

Including updated comparative data for 2013-2014*

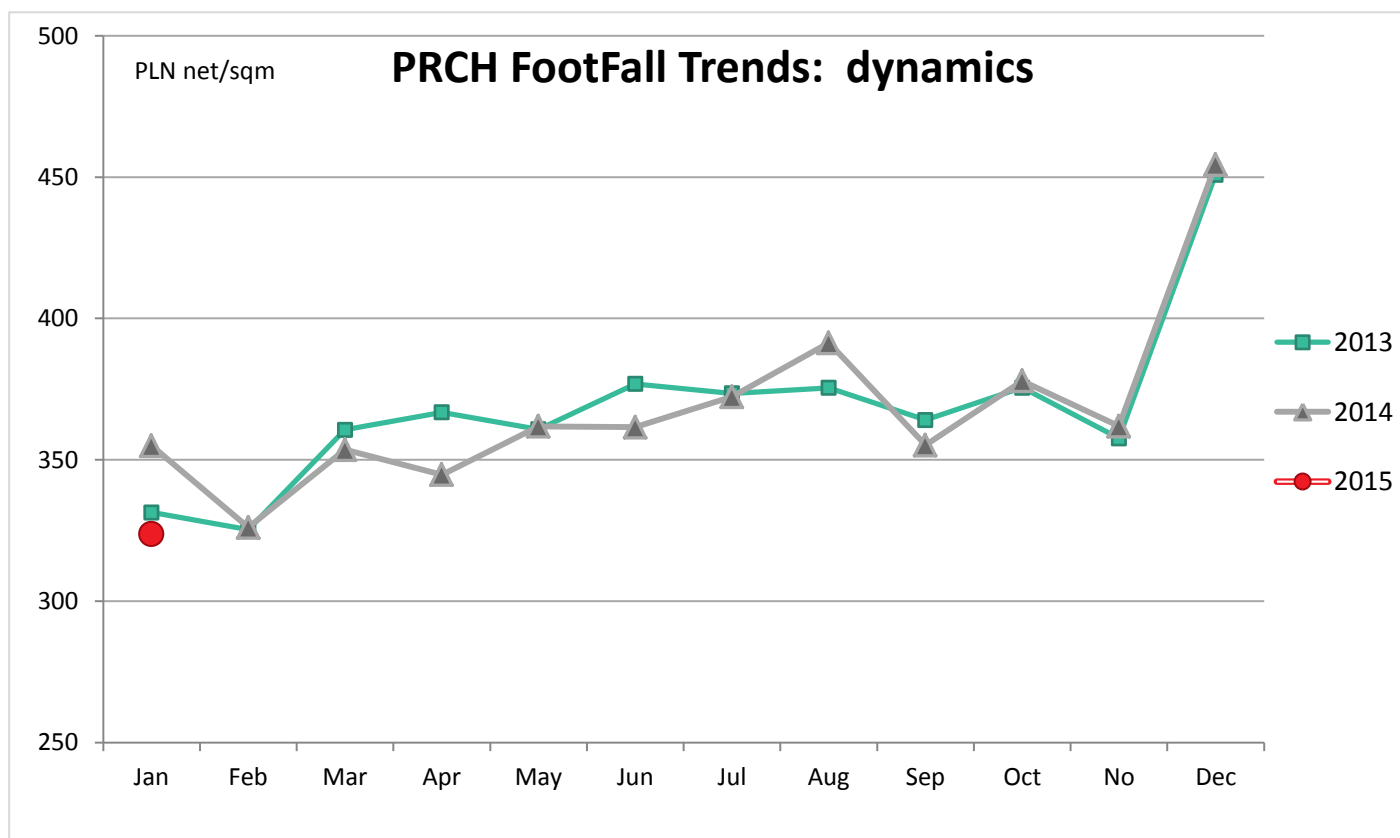
Content of this Report:

1. PRCH Footfall Trends
2. About PRCH Footfall Trends
 - 2.1. Definitions of the Footfall Trends
 - 2.2. List of shopping centres by city
 - 2.3. About PRCH – Polish Council of Shopping Centres
 - 2.4. Administration – PwC
3. Contact & Disclaimer

Remarks :

*** The report includes data for 68 centres - 30 centres with current and historical data, 1 centre only with historical data, 38 centres only with current data.**

Graph & Table 1. PRCH FootFall Trends (month to month)



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	No	Dec
2013												
Average per centers (in thousand)	331,4	325,3	360,7	366,8	360,8	376,9	373,5	375,5	364,1	375,5	357,6	450,9
Nb of centres included	43	43	43	43	42	43	42	45	45	45	45	45
2014												
Average per centers (in thousand)	354,9	326,1	353,6	344,8	361,8	361,6	372,3	391,4	355,2	377,9	361,9	454,4
Nb of centres included	45	45	45	52	52	53	53	56	57	59	61	62
%month 2014/2013	7,1%	0,2%	-2,0%	-6,0%	0,3%	-4,1%	-0,3%	4,2%	-2,4%	0,6%	1,2%	0,8%
%cumul change 2014	7,1%	3,7%	1,7%	-0,3%	-0,2%	-0,9%	-0,8%	-0,2%	-0,4%	-0,3%	-0,2%	-0,1%
2015												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	No	Dec
Average per centers (in thousand)	323,8											
Nb of centres included	68											
%month 2015/2014	-8,8%											
%cumul change 2015	-8,8%											

2. About PRCH Footfall Trends Report

2.1 Definitions of the Footfall Trends indexes

Item	January - December
Average per centers (in thousand)	footfall index for relevant month of relevant year in thousands calculated based on the average Footfall quantity per centres reported.
Nb of centres included	number of centres which have reported in relevant month of relevant year
%month 2014/2013 (2015/2014)	% change of footfall index between relevant month of 2014 and 2013 (or 2015 and 2014), i.e. (footfall index for 2015)/(footfall index for 2014) - 1
%cumul change 2015/2014	% change between the sum of the indexes for January – reported month 2015 and the sum of indexes for January – reported month 2014

2.2 List of shopping centres by city:

Centre Name	City
Auchan Bielany	Bielany Wrocławskie
Auchan Bielsko-Biała	Bielsko-Biała
Auchan Bydgoszcz	Bydgoszcz
Auchan Częstochowa	Poczesna
Auchan Gliwice	Gliwice
Auchan Komorniki	Poznań-Komorniki
Auchan Krasne	Rzeszów Krasne
Auchan Łomianki	Łomianki
Auchan Mikołów	Mikołów
Auchan Płock	Płock
Auchan Rumia	Rumia
Auchan Sosnowiec	Sosnowiec
Auchan Tarnowo Podgórne	Poznań-Swadzim
Auchan-Białystok1	Białystok
Carrefour Bielawy	Toruń
Carrefour Czyżyny	Kraków
CH Europa Centralna	Gliwice
CH Janki	Janki
CH Nova Park	Gorzów Wielkopolski
CH Osowa	Gdańsk
CH Sosnowiec	Sosnowiec
CH Trzy Stawy	Katowice
Ferio Konin	Stare Miasto
Forum Gliwice	Gliwice
Galaxy	Szczecin
Galeria Bemowo	Warszawa
Galeria Bronowice	Kraków
Galeria Echo Kielce	Kielce
Galeria Gniezno	Gniezno
Galeria nad Jeziorem	Konin
Galeria Olimpia	Bełchatów
Galeria Sudecka	Jelenia Góra
Galeria Veneda	Łomża
Klif Gdynia	Gdynia

Centre Name	City
Klif Warszawa	Warszawa
Kometa	Toruń
Korona	Wrocław
Krokus	Kraków
Lublin Plaza	Lublin
M1 Bytom	Bytom
M1 Czeladź	Czeladź
M1 Częstochowa	Częstochowa
M1 Kraków	Kraków
M1 Łódź	Łódź
M1 Marki	Marki
M1 Poznań	Poznań
M1 Radom	Radom
M1 Zabrze	Zabrze
Manufaktura	Łódź
Matarnia	Gdańsk
Park Handlowy Bielany	Kobierzyce
Park Handlowy Franowo	Poznań
Park Handlowy Janki	Janki
Park Handlowy Targówek	Warszawa
Pasaż Grunwaldzki	Wrocław
Pasaż Łódzki	Łódź
Plaza Kraków	Kraków
Plaza Poznań	Poznań
Plaza Ruda Śląska	Ruda Śląska
Plaza Rybnik	Rybnik
Plaza Sosnowiec	Sosnowiec
Port Łódź	Łódź
Rondo	Bydgoszcz
Sadyba Best Mall	Warszawa
Ster	Szczecin
Tulipan	Łódź
Turawa Park	Opole
Wola Park	Warszawa

2.3 About PRCH – the Polish Council of Shopping Centres

Polish Council of Shopping Centres (Polska Rada Centrów Handlowych) is the biggest Polish non-governmental organization that brings together companies and professionals related to the retail real estate industry. PRCH is a national partner and affiliate member of ICSC and acts in Poland since 2003.

Our mission is to support the development and relations between all parties involved in the Polish retail industry and to promote a positive image of shopping centres and shopping streets in Poland.

Aims of PRCH are:

- Promote a positive image of shopping centres in opinion-forming circles
- Propagate best practice in the retail properties' sector
- Maintain an active dialogue with organisations influencing the future and dynamics of development of retail properties in Poland
- Lift legal barriers in the development of trade and retail in Poland
- Issue and update key information about the industry
- Provide an industry - wide forum for networking, research and knowledge

2.4 Turnover Index Administration and Secure Data Processing

Turnover Index is administered by PwC. Technical tools were developed and are maintained by PwC IT specialists, whereas day-to-day administration is provided by Adam Pawlicki and Anna Twardo. Keith Sinclair is a PwC's Partner responsible for the engagement.

PwC provides industry focused assurance, tax and advisory services for public and private clients. More than 168,000 people in 158 countries connect their knowledge, experience and solutions to build public trust and enhance value for clients and their stakeholders. PwC Poland employs two thousands professionals working in seven cities: Gdańsk, Katowice, Kraków, Łódź, Poznań, Warszawa and Wrocław.

PwC services:

- Tax: Real Estate Tax Advisory, Outsourcing of Accounting, Tax Compliance and Payroll, Global Human Resources Tax, Indirect Taxes, Mergers and Acquisitions, State Aid for Companies, Tax Litigation and International Tax Law, Transfer Pricing, Legal services
- Advisory / Consulting: Business Recovery, Dispute Analysis and Investigations, Performance Improvement, Transactions (Due Diligence, Mergers and Acquisitions, Transaction Services, Valuation and Strategy).
- Assurance: Audit, Corporate Governance, International Financial Reporting Standards.

3. Contact & Disclaimer

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