



New retail enclaves in the center of Warsaw

Central Retail District (CRD)



CENTRAL RETAIL DISTRICT (CRD) - the most attractive retail area in the city center, marked by the presence of large shopping centers, stores and gastronomic units in the highstreets and new mixed-use projects.

PREMIUM BRAND - a brand generally recognized for being luxurious in a given market or one that is indicated by its luxury character.



EXISTING RETAIL PROJECTS

- 1 Arkadia
- 2 Złote Tarasy
- 3 Dom Mody Klif*
- 4 Wars Sawa Junior

*shopping centre with the largest premium offer in CRD



PLANNED RETAIL PROJECTS

- 5 Towarowa 22



RETAIL SPACE IN EXISTING MIXED-USE BUILDINGS

- 6 Plac Unii City Shopping
- 7 Hala Koszyki
- 8 Metropolitan



PLANNED RETAIL SPACE IN MIXED-USE BUILDINGS

- 9 CEDET
- 10 EC Powiśle
- 11 Ethos
- 12 Europejski Hotel
- 13 Varso
- 14 Browary Warszawskie
- 15 J44
- 16 ArtN
- 17 Centrum Marszałkowska
- 18 CBD One
- 19 Mennica Legacy Tower



Concentration of “premium” offer stores

1 SELECTED STORES IN THE CONCENTRATION AREA*

- Agent Provocateur
- Butik Madison Avenue 346
- Fendi
- Hermitage Boutique
- Hublot
- Moliera 2
- Redford&Grant

* *Krakowskie Przedmieście, Moliera, Bankowy Square, Piłsudskiego Square*

2 SELECTED STORES IN THE CONCENTRATION AREA*

★ Vitkac

- Agent Provocateur
- Andy&Mag
- Archdzieło
- Atelier Mokotowska 63
- Aurore Optyk
- Bally
- Balthazar
- Bohoboco
- Carolina Herrera
- Chosen by
- Cipriani
- Cool&Chic
- Ermenegildo Zegna
- Ferrari
- Frey Wille Boutique
- HOS&me
- La Casa del Habano
- Le Chic
- Marc Cain
- MaxMara
- MOKO61
- Mountblanc Boutique
- Mysia 3
- No1 Store
- Omega Boutique
- Optique Exclusive
- Ralph Lauren/Tod's/Moncler/Salvatore/Jimmy Choo/Ferragamo/Tory Burch
- See Me Boutique
- Sense Dubai
- Tara Jarmon
- Villeroy&Boch
- W.Kruk (Rolex)
- Yasmine Iman Borgott

★ Vitkac:

Alexander McQueen, Alexander Wang, Ann Demeulemeester, Balenciaga, Balmain, Bottega Veneta, Brioni, Chloe, Diesel, Dior, Diane von Furstenberg, Dsquared2, Emporio Armani, Givenchy, Giorgio Armani, Gucci, Jimmy Choo, Lanvin, Maison Martin Margiela, McQ, Nicolas Andreas Taralis, Paul Smith, Rick Owens, Saint Laurent Paris, Silent, Stella McCartney, Versace, Victoria Beckham, Carolina Herrera

* *Bracka, Mokotowska, Nowy Świat, Trzech Krzyży Square*